



Two Conferences at the leading edge of MRO – all under one roof

AVM SUMMIT

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**PMA PARTS
Conference**

**MRO SOFTWARE
Conference**

8-9th November 2012 | Earls Court, London, UK

Every penny counts in the volatile aviation arena and can mean the difference between profitability and loss. That has never been clearer than with the recent announcement of American Airlines filing for Chapter 11 bankruptcy protection in November 2011.

Aviation Maintenance magazine (www.avm-mag.com) and key partners have joined together to bring you two simultaneous conferences targeted at helping airlines and aircraft operators work more efficiently and save money. All under the brand **AVM Summit**.



Joy Finnegan
Editor in Chief

Organised and sponsored by

**AVIATION
MAINTENANCE**
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PMA PARTS Conference

www.avm-summit.com

First we bring you the 2nd Annual PMA Conference and as with our first event in November of 2011, this comprehensive, independent

event is designed to give you clear insight into the opportunities and challenges associated with PMA usage. In 2012 we will emphasize and focus our information on dealing with leasing company agreements, how to make the most of the Bilateral Aviation Safety Agreements (BASA) and more insights from airlines already using PMAs and how they are benefitting.

Outline Topics

- Separating the business issues from the regulatory issues
- How to work with Financing companies to ensure your rights
- How airlines are integrating PMA into everyday use
- How to work with PMA manufacturers to get what you need
- Working with regulators
- Savings case studies

MRO SOFTWARE Conference

www.avm-summit.com

We are adding a second MRO Software conference to be held simultaneously, in the same venue. This second conference will target how to harness the

power of aviation maintenance-related software. In this event, our partners will bring to light how software, targeted for aircraft maintenance, can help users grow revenues, reduce costs and improve regulatory compliance – a key issue for avoiding run ins with regulators which can lead to fines. Today's aviation maintenance software is complex, sophisticated and designed to help across the spectrum from the smallest detail to the big picture. Join us here to learn about the many solutions available to help MROs and airlines meet the complex challenge of maintaining aircraft today.

Outline Topics

- Forecasting
- Compliance management
- Inventory control
- Maintenance scheduling
- Manuals
- Safety management systems
- Warranty tracking

2011 Event a Great Success

Pictures: see www.avm-summit.com/2011-pictures

Presentations: see www.avm-summit.com/2011-presentations (Password: PMA2011).

Aero Brake & Spares, Inc

"I attend several conferences each year and the PMA Summit was an excellent opportunity to meet with Airlines that I would not have a chance to meet and converse with at those events. The friendly staff at Aviation Maintenance did a great job! I look forward to attending the event next year."

Scott R McNew, President

Aircraft Systems & Manufacturing, Inc

"The PMA Summit is a highly effective, cost and time efficient forum for learning about the international PMA market and for meeting with serious, potential worldwide PMA customers."

Mark Schultz, VP/CFO

DER Technologies

"Not only was this a great networking opportunity, I was also impressed with the diversity and quality of the speakers and their presentations. Commercial, technical, legal and regulatory topics were well covered and interaction between the panel speakers and the audience helped clarify several issues. Overall, a very worthwhile two days."

Darren Lovato – FAA DER

Jet Parts Engineering

"It was a great event, with airlines, MRO's and lessors in attendance, providing us with the opportunity to discuss the topic of PMA parts for the first time in Europe on this scale. JPE is supportive of this type of approach and welcomes PMA Summit 2012 to be even more successful as this years."

Manodj Soedhwa, Director of European, and Asia

Timken Aftermarket Solutions

"The PMA summit was the perfect event to help familiarize the international community with the benefits of PMA. We look forward to attending again next year."

Lawrence Shiembob, General Manager



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The Format

Two separate conferences with a central exhibition/catering area.

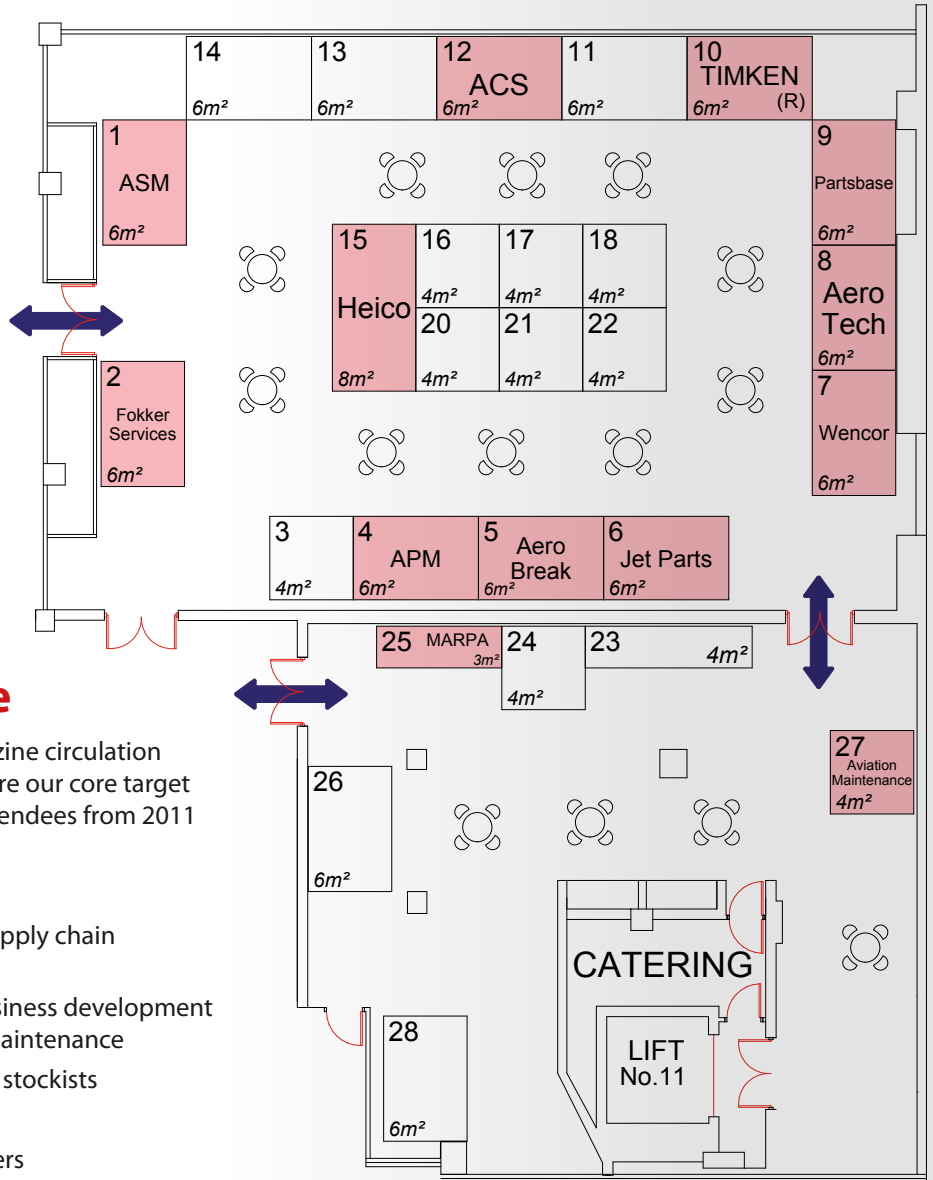
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REGISTRATION



The Combined Audience

Airlines & MROs are at the centre of our magazine circulation (Aviation Maintenance Magazine) and therefore our core target audience for the conferences – see sample attendees from 2011 – www.avm-summit.com/sample-attendees

Here are the core job titles of our delegates:

- Airline CEOs, senior managers, engineers, supply chain managers and maintenance staff
- Maintenance company CEOs, engineers, business development and sales and marketing staff, directors of maintenance
- Parts distributors and manufacturers, airline stockists
- EASA, FAA and other regulatory personnel
- Purchasing managers, procurement managers
- IT managers, technical managers

Below are just some of the Airlines who attended last year's event.



www.avm-summit.com

Opportunities

See www.avm-summit.com/exhibitors

- **6m² fully furnished booths – great value – €3,750 - €4,250**

Fully furnished (includes walls/carpet/name board/power/lighting/table/chairs/literature rack/display cabinet) and three full free delegate passes (worth €685 each) to cover staff or guests, any additional at special reduced rate of €225. Any speaker is also free and additional to the three.

- **Headline sponsorship – on all literature and limited to five companies – €4,250**

Headline sponsor – included on all promotional material and limited to five companies – €4,250. Sponsors get an additional two free conference passes.

- **Individual sponsorship items on request**

- **Showguide advertising page – €1,000**

Contact Jina Lawrence for more details



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